



# Application Performance Management Workshop

June 16<sup>th</sup> 2011, World Trade Center Zurich

Selected experienced specialists of performance, IT Managers and Technology Leaders will actively participate to this workshop, with presentations addressing critical issues and proposing innovative approaches to master application performance from several perspectives: architecture, testing, analysis, monitoring and governance.

**By participating, we propose you to be in the center of an international workgroup, aiming at building a platform for the exchange and the promotion of patterns and best practices, and the proposal of standards in the area of application performance.**

Schedule	Topics	Speakers and moderators
14:00-14:15	Opening, welcome and moderation	<b>Makram Hanin</b> Managing Director adhoc Intl. and Leader APM Workgroup  <b>Christian Räss</b> Head of Technical Testing Credit Suisse AG
14:15-15:00	"From Firefighting to Application Performance Engineering" Case-study (30') / Q & A (15')	<b>Marc Ellenberger</b> Head Application Platform Engineering Bank Julius Baer & Co. Ltd.  <b>Jürg Haldimann</b> Solution Architect/Java Platform Engineer Bank Julius Baer & Co. Ltd.
15:00-16:00	"APM and Performance Competence Center KPI's" - Case-study (30') / Q & A (30')	<b>Christian Räss</b> <b>Torsten Haibach</b> Credit Suisse AG
16:00-16:15	Break	
16:15-17:00	„Center of Excellence“ (20') Q & A (25')	<b>Michael Kopp</b> Product Development dynaTrace
17:00 +	Open discussions, closing and Apéritif	Makram Hanin Christian Räss Torsten Haibach

**REGISTER NOW!**

This Workshop is co-organized by:

